

Bring Your Race to Cycling Alberta.

Gravel rides, Gran Fondos, cyclocross, and other open-entry cycling events can benefit from provincial sanctioning, adding an important layer of risk management and more affordable insurance options for organizers and participants. Cycling Alberta provides commercial event organizers with access to provincial sanctioning, insurance, officials, and equipment, helping reduce risk and administrative burden while allowing organizers to focus on delivering a great event experience.

Is your event a "Commercial Event?" Any race open to riders who aren't Cycling Alberta members, Gravel events, Gran Fondos, and similar public cycling events qualify. Sanctioning brings those participants under Cycling Canada backed event insurance while you keep control of your event.

WHAT YOU GET

- ✓ **Event insurance for every rider** — \$10 million general liability coverage for Cycling Alberta members, plus commercial event insurance covering non-member participants and protection for you and the landowner.
- ✓ **Assigned officials** — a Cycling Alberta Technical Delegate and Commissaire handle categories, finish line, results, and rule compliance on race day.
- ✓ **Provincial promotion** — through the Cycling Alberta calendar, website, and member email updates reaching riders across Alberta.
- ✓ **Timing support** — via Cycling Alberta's Zone 4 system including a photo-finish camera where required.

HOW TO GET SANCTIONED

1. **Submit an Expression of Interest** — with your preferred date, ideally by October 31 for the following season.
2. **Lock in your date**
3. **File your Sanction Application** — insurance request, Emergency Action Plan, and \$200 deposit — six weeks before race day.
4. **Submit your Technical Guide** — covering course, emergency action plan, categories, schedule, and pricing if offered.
5. **Race day, we've got your back** — officials, insurance, and support are in place
6. **Affiliate as a race organizer \$165**

TYPICAL COSTS AT A GLANCE

ITEM	DETAILS	COST
Race deposit	Or credit card guarantee, due with your application	\$200
Rider Levy	Per person rider levy	\$5 for the first 200 riders, then \$2.50 for every rider after 200
Single Event License	Per non-member participant	\$5.50 / rider
Commercial event insurance Certificate	Naming additional insured parties	\$50
Zone 4 timing rental system	Cycling Alberta timing team + equipment	\$225 chip rental, Timing Contractor \$250 / day

Figures reflect current Cycling Alberta fee schedule; final invoicing follows your event based on riders and services used.

\$10M

General liability coverage for Cycling Alberta members participating in your event

\$5M

General liability coverage for non-member riders via Single Event License

Ready to put your event on the Alberta calendar?

Let's talk dates, logistics, and what sanctioning looks like for your race.

James Kendal

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